

**LazurowyPrzewodnik.pl**

Lazurowe Wybrzeże - Prowansja - Paryż

# ADVERTISING OFFER

blog ad and PR

# About

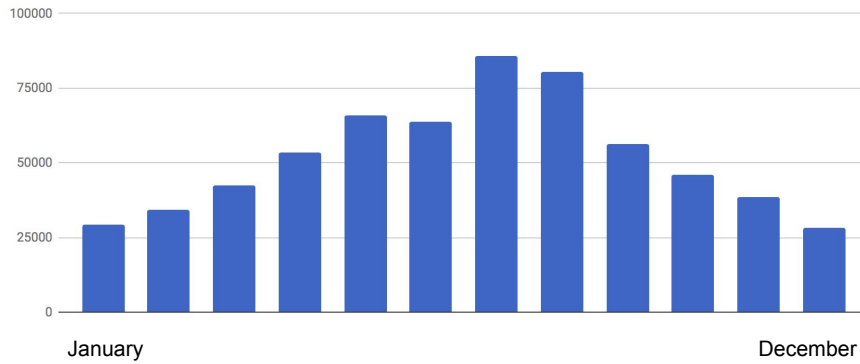
- LazurowyPrzewodnik.pl was created in 2014
- It's a travel blog about French Riviera, Provence, Paris and New York
- It's the biggest source of information about French Riviera and Provence in Polish language
- Blog is updated on regular basis. New entries are posted weekly
- Author is a Pole living in Nice

# STATS<sub>2017</sub>

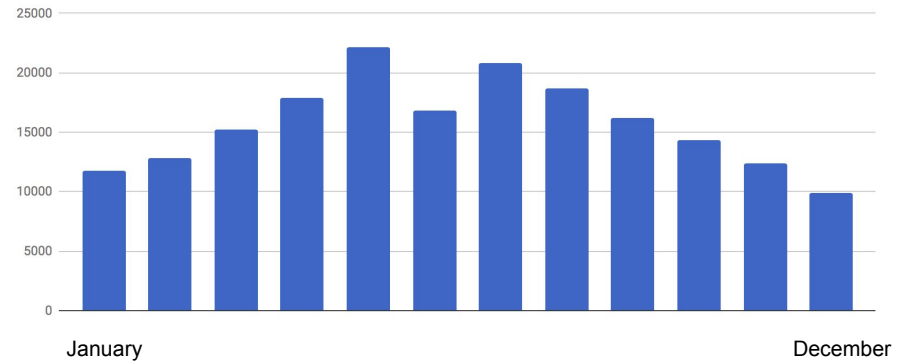
- 263 042 session
- 176 532 readers (UU)
- 624 922 views

# STATS 2017

## Number of views



## Number of readers



# **STATS** readers

- 62% women
- 38% men
- 31% 25 - 34 years old
- 23% 35 - 44 years old

# I WORK E.G. WITH:



Luxury Trip  
exclusive travel expert



Booking.com

GOEURO

Rentalcars.com

# FORMS OF COOPERATIONS EXAMPLES

- blog's partner
- article sponsor / partner
- banner ad
- study tour
- consumer test

# TOPICS E.G.

- international travels
- holiday accommodation, hotels, private apartments, campings, etc.
- car rental
- flights
- travel insurance
- french language learning
- internet and roaming
- cash & non-cash payments
- cosmetics
- waterproof photo cameras



Last update: 3/01/2018

# Looking forward to hear from you!

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