

**LazurowyPrzewodnik.pl**  
*atrakcje Lazurowego Wybrzeża*

# **A D V E R T I S I N G   O F F E R**

blog ad and PR

# About

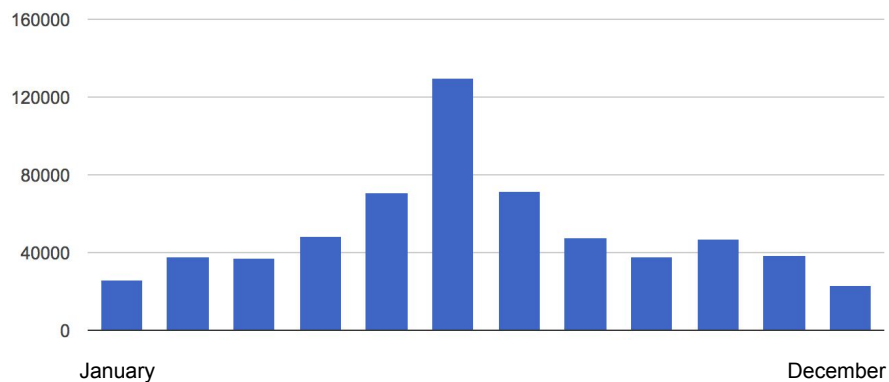
- LazurowyPrzewodnik.pl was created in 2014
- It's the biggest source of information about French Riviera and Provence in Polish language
- Blog is updated on regular basis. New entries are posted weekly
- Author is a Pole living in Nice

# STATS<sub>2016</sub>

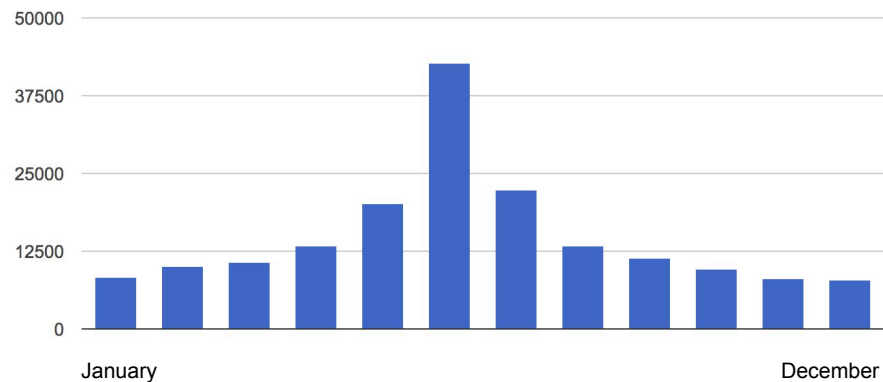
- 250 664 session
- 166 194 readers (UU)
- 615 228 views

# STATS 2016

## Number of views



## Number of readers



# STATS readers

- 55% women
- 45% men
- 35% 25 - 34 years old
- 24% 35 - 44 years old

# I WORK E.G WITH:



Luxury Trip  
exclusive travel expert



Booking.com

GOEURO

Rentalcars.com

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# FORMS OF COOPERATIONS EXAMPLES

- blog's partner
- article sponsor / partner
- banner ad
- study tour
- consumer test

# TOPICS E.G

- international travels to French Riviera
- holiday accommodation, hotels, private apartments, campings etc
- car rental
- flights to French Riviera
- travel insurance
- french language learning
- internet and roaming
- cash & non-cash payments
- cosmetics
- waterproof photo cameras



Last update: 6/01/2017

# Looking forward to hear from you!

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